

## Danielle Bear

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### Education

#### The Portfolio Center - Atlanta GA

Completion of a 2-year intensive program in Graphic Design  
Graduated March 2002

#### Boston University - Boston MA

Bachelor of Arts in Mathematics  
Minor in Visual Arts  
Graduated May 1999

### Experience

#### Danielle Bear Design - New York NY

*Principal, January 2007 - Ongoing*

- Designed and produced an electronic invite for a movie premiere at the Sundance Film Festival
- Visually enhanced web site landing pages for Condé Nast's online stores
- Collaborated on numerous Tribute Journals for the Anti-Defamation League's Awards Dinners
- Created various logos and letterhead suites for numerous clients
- Designed and coded a Flash website for a medical practice
- Developed sales and marketing collateral

#### New York City Teaching Fellows - New York NY

*Teacher, June 2006 - January 2007*

- Taught 8th grade mathematics at PS/MS 29 in the South Bronx
- Managed 3 classes with approximately 30 students per class
- Created daily lesson plans aimed to facilitate the students' understanding of the subject matter
- Responsible for creating and grading all homework assignments and assessments
- Maintained contact with students' parents/guardians to inform them of their child's progress
- Collaborated with the Special Education teacher to differentiate lessons for students

#### Liska + Associates - New York NY

*Designer, October 2002 - June 2006*

- Conceptualized and executed creative solutions tailored to clients' objectives
- Worked closely with the design team to produce print and multimedia projects for clients in various sectors including beauty, fashion, real estate, non-profit, education, and food
- Responsible for taking projects from concept/design to completion/print
- Designed and produced Flash websites for various real estate properties
- Acquired strong typographical skills
- Responsible for multiple projects at a time and meeting deadlines
- Acquired knowledge of pre-press production

#### FREELANCE WORK

#### NYC Parks' Mounted Auxiliary Unit - New York NY

*September 2005*

- Collaborated on an invitation for the Annual Fundraiser Gala

#### International Society for Emergency Care - New York NY

*December 2004*

- Created and produced a fundraising letter to be sent out to prospective donors

#### Play/VTA - Atlanta GA

*September 2002*

- Created collateral material and advertising for the launch of a new line of contact lenses
- Worked with Design Director on the development of concepts and proposals for new business

### Skills

**DIGITAL:** Thorough knowledge of Adobe InDesign, Illustrator, Photoshop, and Acrobat; QuarkXPress; Microsoft Word and Excel; and Mac OS X. Working knowledge of Macromedia Flash and Dreamweaver **LANGUAGES:** Fluent in English and Portuguese

### Accolades

- Showcased in Appleton Paper's Best of Show 2005
- Published in *Letterhead and Logo Design 9* and *Big Book of Logos 4*
- Published in *STEP Inside Design's* Best of Show Annual Design Review 2004
- Selected for global publication in the LOGO 2004 competition
- Bronze ADDY Award 2003

### References

- David Liniado, CEO & President, Mobile Campus/HookUP Feed, ph 770 / 392-4218
- Brian Kahan, Owner, Library Coffee Company, ph 770 / 936-9232
- Amy Wasserman, Pet Net NYC, ph 917 / 692-3545